

New Customer Tokens at the Mount Vernon Farmers Market!



Thanks to a new wireless credit/debit card machine, the Farmers Market will now be able to offer shoppers the convenience of using their bank cards. We will still circulate the GREEN EBT/Food Stamp tokens as in seasons past. But in addition, you can expect to see the RED credit/debit tokens in \$5.00 increments. Here's how the new system will work:

- Shoppers who wish to use their bankcards or EBT Food Stamp cards will come to the Market Information tent.
- Market staff will swipe the card through our wireless EBT/credit/debit machine that automatically debits the shopper's account.
- Shoppers will be given Market Tokens in \$5.00 increments, or \$1.00 EBT tokens to spend at the Market
- Vendors will accept the tokens same as cash, change will be given for credit/debit tokens, but not on EBT tokens.
- At the end of the day, vendors will tally their tokens on the new stall receipt form and return them in the end of day envelope.
- Market staff will verify with vendors the number and value of tokens received, both parties will initial stall receipt. Vendors will tear off lower half of receipt for business records.
- Vendors will be reimbursed by check for tokens received, minus a 5% processing charge, on the following Market day (Saturday).
- Tokens will NOT be used to pay stall fees as in years past.

This program has proven successful in many other markets around Washington. Our goal is to increase vendor sales, especially those of small farmers, by making it easier for shoppers to access their accounts. The 5% processing fee will be collected by the Market to help cover our bookkeeping and banking fees.

The wireless card reader has been provided through a grant from WSU, Washington State Dept. of Agriculture and the Washington State Farmers Market Association.

Vendors who sell produce will need to record on the stall receipt form how many tokens they accept for specialty crops. Please see stall receipt form, below, for the new recording requirements. Specialty crops include: fruits and vegetables, nuts, nursery crops, flowers and honey. Not included are: meats, dairy, eggs, bread, jams and pies.

With your help, we can make this new program work. If you have any questions, please call or email me. My cell phone is (360) 540-4066, email: mvfarmer1@hotmail.

Copy of new Stall Receipt:

Mount Vernon Farmers Market
 Weekly Stall receipt, _____ 2011

Business name: _____

Total sales:

Spec. Farm products	Other Farm products	Processed Food	Food Concession	Craft
\$ _____	\$ _____	\$ _____	\$ _____	\$ _____

Food Stamp tokens received: \$ _____

- Food stamp tokens for specialty crops: \$ _____

Debit/credit tokens: \$ _____

- Debit/credit for specialty crops: \$ _____

Initials, please sign at end of market	Vendor	Market Manager

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Vendor receipt:
please tear off and save for personal & business records.

Business: _____

Date:

Total sales:

Stall fee paid:

Food stamp tokens: \$ _____ Credit/debit tokens \$ _____